



ABOUT US:-

We at GenZ represent the zealous generation of entrepreneurs making their stamp in the fitness and sports industry. We are working towards making an impact not only in India but also worldwide. With ever transforming technology and designs we present the best quality products to our customers. We have started our journey from a team of 3 and are now expanding with more innovation and power to accomplish our goal to promote fitness worldwide. We are manufacturers for an array of products in sports and fitness. We stick to our motto of delivery nothing but the best in class quality and have been rewarded with utmost customer satisfaction. GenZ is here to bring in the next fitness revolution.

OUR TEAM

JASKIRATH SINGH DIRECTOR

Jaskirath Singh, Director of the company is a perfectionist, with an eye for detail. He gained 5 years of experience as the Technology Risk Consultant at Ernst and Young in India and UK. He holds a degree in B.Tech. (Electronics and communication) from Jaypee Institute, Noida. Jaskirath recognized the growing awareness of fitness among people worldwide and was inspired to set up his own manufacturing unit in India to provide the community with good quality fitness equipment. His vision is to make a mark in the competitive industry with his ability to introduce innovative technology in the fitness realm.

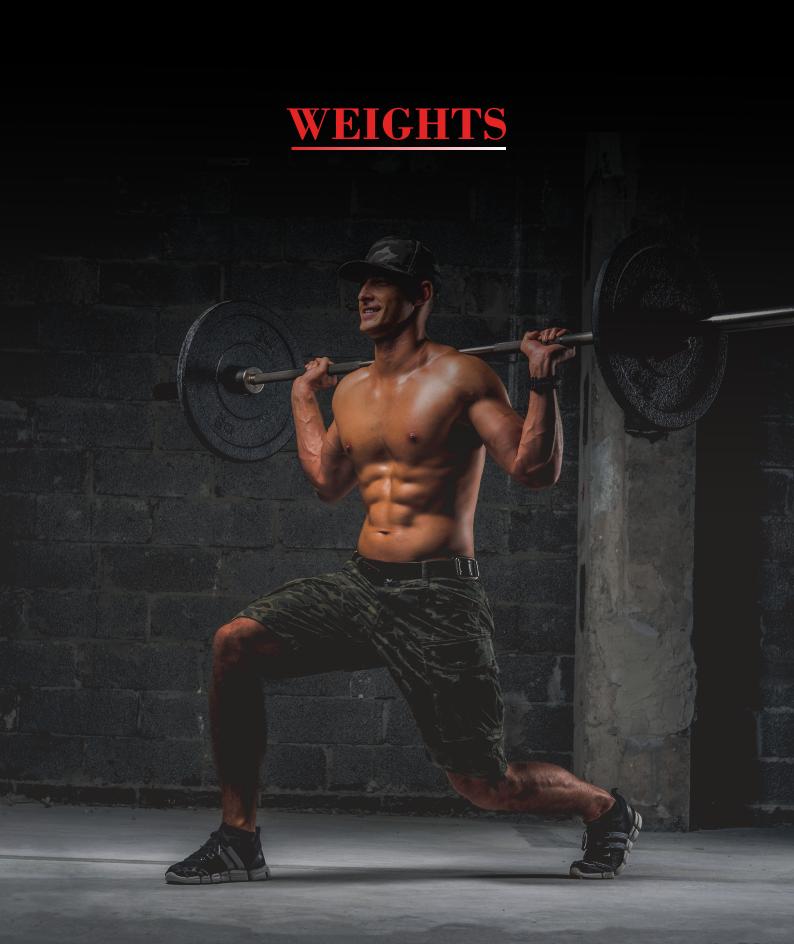
JASDEEP SINGH | DIRECTOR

Jasdeep Singh, Director of the company, is a technology maniac with an entrepreneurial spirit. Since his school, he always wanted to start his own business. After doing his B.Tech. in Electronics And Communication from Vellore Institute Of Technology, Vellore, he completed his internship from Ambuja Cements Limited. During the Covid pandemic, he understood that fitness is the key to a healthy life. Jasdeep decided that he should explore the fitness industry. His aim is to implement latest technologies in fitness products that will deliver a seamless, unmatched user experience to motivate people to stay fit and healthy.

SAHIBA SEHGAL GUPTA DIRECTOR

Sahiba Sehgal Gupta, Director (Marketing) of the company, is a marketing enthusiast. Having graduated in Msc (Man-agement) from Cass Business School, City University, London, she has worked at Edvance Group of Pre-schools as the Marketing Executive for two years. She aims at creating an impact with her innovative branding ideas and add value to the Company











GENZ DUMBBELL

Available sizes: 2.5 kg, 5 kg, 7.5 kg, 10 kg, 12.5 kg, 15 kg, 17.5 kg, 20 kg, 22.5 kg, 25 kg, 30 kg, 35 kg, 40 kg, 45 kg and 50 kg

GZ-BWGD



CAPTAIN AMERICA BOUNCER DUMBBELL

Available sizes: 2.5 kg, 5 kg, 7.5 kg, 10 kg, 12.5 kg, 15 kg, 17.5 kg, 20 kg, 22.5 kg, 25 kg, 30 kg, 35 kg, 40 kg, 45 kg and 50 kg

GZ-BWCAD



HEXAGONAL DUMBBELL

Available sizes: 2.5 kg, 5 kg,
7.5 kg, 10 kg, 12.5 kg, 15 kg,
17.5 kg, 20 kg, 22.5 kg, 25 kg,
27.5 kg, 30 kg and 35 kg

GZ-BWHD



HEXAGONAL RUBBER DUMBBELL

 Available sizes: 1 kg, 2 kg, 2.5 kg, 3 kg, 4 kg, 5 kg, 7.5 kg and 10 kg

GZ-BWHRD



VINYL DUMBBELL

- Vinyl coated on cast iron vinyl dumbbells
- Available sizes: 1 kg, 2 kg, 3 kg, 4 kg and 5 kg

GZ-BWVD



CAST IRON KETTLEBELL

 Available sizes: 2 Kg, 4 Kg, 6 Kg, 8 Kg, 10 Kg, 12 Kg, 14 Kg, 16 Kg, 18 Kg and 20 Kg

GZ-BWCIK



VINYL KETTLEBELL

- Vinyl coated on cast iron
- Available sizes: 2 Kg, 4 Kg, 6 Kg, 8 Kg, 10 Kg, 12 Kg, 14 Kg, 16 Kg, 18 Kg and 20 Kg

GZ-BWVK





RUBBER WEIGHT PLATES

- Molded rubber weight plates
- Available in 28 mm & 50.4 mm bore
- Sizes available: 1 kg, 2 kg, 3 kg, 4 kg, 5 kg, 7.5 kg, 10 kg, 15 kg and 20 kg

GZ-BWRWP



STEERING WEIGHT PLATES

- Rubber molded on cast iron
- Available in 25 mm & 50.4 mm bore
- Sizes available: 2.5 kg, 5 kg, 7.5 kg, 10 kg, 15 kg, 20 kg and 25 kg

GZ-BWSWP



TRIANGLE-CUT WEIGHT PLATES

- Rubber molded on cast iron
- Available in 50.4mm bore
- Sizes available: 2.5 kg, 5 kg, 7.5 kg, 10 kg, 15 kg, 20 kg and 25 kg

GZ-BWTCWP

RUBBER BUMPER PLATES WITH ALUMINUM BUSH

- Rubber molded with aluminum bush bumper plate
- Available in 50.4mm bore
- Coloured or black
- Sizes available: 5 kg, 10 kg, 15 kg, 20 kg and 25 kg

GZ-BWRWPA









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PROFESSIONAL RUBBER BUMPER PLATES WITH SS BUSH

- Rubber molded with stainless steel bush bumper plate
- Available in 50.4mm bore
- Coloured or black

10KG 15KG 20KG 25KG GZ-BWPRBPB2 GZ-BWPRBPB5 GZ-BWPRBPB0 **GZ-BWPRBPB1**







COMPETITION RUBBER BUMPER PLATES WITH STEEL HUB

- Rubber molded with stainless steel hub bumper plate used across weightlifting competitions
- Available in 50.4mm bore

25KG GZ-BWCRBPH0 **GZ-BWCRBPH1 GZ-BWCRBPH2 GZ-BWCRBPH5**



DOWNLOAD THE CATALOGUE





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