



ABOUT US:-

We at GenZ represent the zealous generation of entrepreneurs making their stamp in the fitness and sports industry. We are working towards making an impact not only in India but also worldwide. With ever transforming technology and designs we present the best quality products to our customers. We have started our journey from a team of 3 and are now expanding with more innovation and power to accomplish our goal to promote fitness worldwide. We are manufacturers for an array of products in sports and fitness. We stick to our motto of delivery nothing but the best in class quality and have been rewarded with utmost customer satisfaction. GenZ is here to bring in the next fitness revolution.

OUR TEAM

JASKIRATH SINGH DIRECTOR

Jaskirath Singh, Director of the company is a perfectionist, with an eye for detail. He gained 5 years of experience as the Technology Risk Consultant at Ernst and Young in India and UK. He holds a degree in B.Tech. (Electronics and communication) from Jaypee Institute, Noida. Jaskirath recognized the growing awareness of fitness among people worldwide and was inspired to set up his own manufacturing unit in India to provide the community with good quality fitness equipment. His vision is to make a mark in the competitive industry with his ability to introduce innovative technology in the fitness realm.

JASDEEP SINGH | DIRECTOR

Jasdeep Singh, Director of the company, is a technology maniac with an entrepreneurial spirit. Since his school, he always wanted to start his own business. After doing his B.Tech. in Electronics And Communication from Vellore Institute Of Technology, Vellore, he completed his internship from Ambuja Cements Limited. During the Covid pandemic, he understood that fitness is the key to a healthy life. Jasdeep decided that he should explore the fitness industry. His aim is to implement latest technologies in fitness products that will deliver a seamless, unmatched user experience to motivate people to stay fit and healthy.

SAHIBA SEHGAL GUPTA DIRECTOR

Sahiba Sehgal Gupta, Director (Marketing) of the company, is a marketing enthusiast. Having graduated in Msc (Man-agement) from Cass Business School, City University, London, she has worked at Edvance Group of Pre-schools as the Marketing Executive for two years. She aims at creating an impact with her innovative branding ideas and add value to the Company



WORKOUT EQUIPMENTS It Will Always Back You..!!









OLYMPIC FLAT BENCH RITE

LXWXH: 174X170X125 cm

GZ-WEOFBR



OLYMPIC INCLINE BENCH RITE

LXWXH: 196X170X140 cm

GZ-WEOIFBR



OLYMPIC DECLINE BENCH RITE

LXWXH: 210X170X125 cm

GZ-WEODBR



3 IN 1 OLYMPIC BENCH

- LXWXH: 167X172X163 cm

GZ-WE310B









OLYMPIC FLAT BENCH ICONIC

LXWXH: 174X170X125 cm

GZ-WEOFBI



OLYMPIC INCLINE BENCH ICONIC

LXWXH: 196X170X140 cm

GZ-WEOIBI



OLYMPIC DECLINE BENCH ICONIC

LXWXH: 210X170X125 cm

GZ-WEODBI



ADJUSTABLE BENCH CLUB

LXWXH: 138X68X69 cm

GZ-WEABC





ADJUSTABLE BENCH ICONIC

LXWXH: 158X54X135 cm

GZ-WEABI



UTILITY STOOL

■LXWXH: 106X68X90 cm

GZ-WEUS



FLAT BENCH ICONIC

LXWXH: 140X68X42 cm

GZ-WEFBI



FLAT BENCH CLUB

LXWXH: 140X68X42 cm

GZ-WEFBC







PREACHER CURL BENCH CLUB

•LXWXH: 132X84X97 cm

GZ-WEPCBC



PREACHER CURL BENCH ICONIC

LXWXH: 132X84X97 cm

GZ-WEPCBI



CRUNCH BENCH

- LXWXH: 165X68X100 cm

GZ-WECB



SEATED CALF RAISE

LXWXH: 150X70X100 cm

GZ-WESCR







HYPER EXTENSION ICONIC

•LXWXH: 122X89X68 cm

GZ-WEHEI



HYPER EXTENSION CLUB

LXWXH: 122X89X68 cm

GZ-WEHEC



VERTICAL KNEE RAISE ICONIC

- LXWXH: 127X70X96 cm

GZ-WEVKRI



VERTICAL KNEE RAISE CLUB

- LXWXH: 127X70X96 cm

GZ-WEVKRC







SQUAT RACK

LXWXH: 173X170X180 cm

GZ-WESR



POWER CAGE

LXWXH: 157X124X235 cm

GZ-WEPC



MULTI TWISTER CLUB

LXWXH: 137X47X127 cm

GZ-WEMTC



MULTI TWISTER ICONIC

LXWXH: 137X47X127 cm

GZ-WEMTI







TYRE FLIP

•LXWXH: 104X145X163 cm

GZ-WETF



VERTICAL KNEE RAISE WITH CHIN-UP

LXWXH: 112X147X230 cm

GZ-WEVKRWCU



AB COASTER

■ LXWXH: 185X72X145 cm

GZ-WEAC



WRIST CURL

LXWXH: 47X62X100 cm

GZ-WEWC





WORKOUT EQUIPMENTS



SLED CLUB

GZ-WESC



SLED RITE

GZ-WESRI



SLED ICONIC

GZ-WESI



PLATE STAND ICONIC

GZ-WEPSI









PLATE STAND CLUB

GZ-WEPSC



BARBELL STAND CLUB

GZ-WEBSC



BARBELL STAND RITE

GZ-WEBSR



BARBELL STAND ICONIC

GZ-WEBSI







DUMBBELL RACK 2-TIER ICONIC

LXWXH: 209X81X83 cm

GZ-WEDR2TI



DUMBBELL RACK 2-TIER CLUB

■ LXWXH: 209X81X83 cm

GZ-WEDR2TC







DUMBBELL RACK 3-TIER CLUB

LXWXH: 209X81X113 cm

GZ-WEDR3TC



DUMBBELL RACK 3-TIER ICONIC

LXWXH: 137X84X113 cm

GZ-WEDR3TI







DUMBBELL RACK TRIANGLE

GZ-WEDRT



DUMBBELL RACK TREE

GZ-WEDRTE



DUMBBELL RACK RITE

GZ-WEDRR



DUMBBELL RACK 4 WAY

GZ-WEDR4W







DEADLIFT PLATFORM CLUB (25 MM)

Available Sizes: 8ft X 4ft & 8ft X 8ft

GZ-WEDPC84 GZ-WEDPC88



DEADLIFT PLATFORM ICONIC (50 MM)

Available Sizes: 8ft X 4ft & 8ft X 8ft

GZ-WEDPI84 GZ-WEDPI88



DOWNLOAD THE CATALOGUE





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