



ABOUT US:-

We at GenZ represent the zealous generation of entrepreneurs making their stamp in the fitness and sports industry. We are working towards making an impact not only in India but also worldwide. With ever transforming technology and designs we present the best quality products to our customers. We have started our journey from a team of 3 and are now expanding with more innovation and power to accomplish our goal to promote fitness worldwide. We are manufacturers for an array of products in sports and fitness. We stick to our motto of delivery nothing but the best in class quality and have been rewarded with utmost customer satisfaction. GenZ is here to bring in the next fitness revolution.

OUR TEAM

JASKIRATH SINGH DIRECTOR

Jaskirath Singh, Director of the company is a perfectionist, with an eye for detail. He gained 5 years of experience as the Technology Risk Consultant at Ernst and Young in India and UK. He holds a degree in B.Tech. (Electronics and communication) from Jaypee Institute, Noida. Jaskirath recognized the growing awareness of fitness among people worldwide and was inspired to set up his own manufacturing unit in India to provide the community with good quality fitness equipment. His vision is to make a mark in the competitive industry with his ability to introduce innovative technology in the fitness realm.

JASDEEP SINGH | DIRECTOR

Jasdeep Singh, Director of the company, is a technology maniac with an entrepreneurial spirit. Since his school, he always wanted to start his own business. After doing his B.Tech. in Electronics And Communication from Vellore Institute Of Technology, Vellore, he completed his internship from Ambuja Cements Limited. During the Covid pandemic, he understood that fitness is the key to a healthy life. Jasdeep decided that he should explore the fitness industry. His aim is to implement latest technologies in fitness products that will deliver a seamless, unmatched user experience to motivate people to stay fit and healthy.

SAHIBA SEHGAL GUPTA DIRECTOR

Sahiba Sehgal Gupta, Director (Marketing) of the company, is a marketing enthusiast. Having graduated in Msc (Man-agement) from Cass Business School, City University, London, she has worked at Edvance Group of Pre-schools as the Marketing Executive for two years. She aims at creating an impact with her innovative branding ideas and add value to the Company



SPORTS & FITNESS ACCESSORIES Training Essentials









KNEE CAP - COUNTY

- Material: Cotton 2-way stretch
- Colour: Black/Beige
- Size: Small/Medium/Large/Extra Large

GZ-SFKCC





KNEE CAP - ARROW

- Material: Cotton ■ 4-way stretch
- Colour: Black/Beige
- Size: Small/Medium/Large/Extra Large

GZ-SFKCA





KNEE CAP - BONZOR

- Material: Nylon
- 4-way stretch
- Colour: Black
- Size: Small/Medium/Large/Extra Large

GZ-SFKCB





KNEE CAP - LUXUR

- Material: Cotton
- Square Padded knee cap with enhanced comfort
- Colour: Black
- Size: Small/Medium/Large

GZ-SFKCL





KNEE CAP - SPIKE

- Material: Cotton
- Round foam padded knee cap for enhanced comfort & strength
- Colour: Black
- Size: Small/Medium/Large

GZ-SFKCS





SUPPORTER - COUNTY

- Material: CottonPremium quality belt
- Colour: Black

GZ-SFSC (S/M/L) GZ-SFSCX (XL/XXL)



SUPPORTER - ARROW

- Material: Cotton
- Premium quality nylon elastic belt
- Colour: Black

GZ-SFSA (S/M/L) GZ-SFSAX (XL/XXL)



SUPPORTER - BONZOR

- Material: 100% Cotton
- Premium quality double stitched cotton belt
- Colour: Grey

GZ-SFSB (S/M/L) GZ-SFSBX (XL/XXL)



ELBOW SUPPORT - COUNTY

- Material: Cotton
- 2-way stretch
- Colour: Black/Beige/White

GZ-SFESC



ELBOW SUPPORT - ARROW

- Material: Nylon and Lycra
- 4-way stretch
- Colour: Black

GZ-SFESA







DEADLIFT GRIP

Material: NeopreneColour: Black

GZ-SFDG



MULTI PURPOSE BAND

Uses: Anklet Band, Wrist Band and Knee Band

GZ-SFMPB



UNIVERSAL DOUBLE SUPPORT BAND

GZ-SFUDSB



WRIST SUPPORT WITH LOOP

It is made up of durable high elastic and moisture wicking material for strong support, soothing warmth and comfort

GZ-SFWSWL



THUMB SUPPORT WRIST BAND

GZ-SFTSWB







SPORTS GLOVES - COUNTY

GZ-SFSGC



SPORTS GLOVES - ARROW

GZ-SFSGA



SPORTS GLOVES - BONZOR

GZ-SFSGB



SPORTS GLOVES - LUXOR

GZ-SFSGL







WEIGHTLIFTING BELT 4 LAYER

- Leather padded construction with buckling application
- Ergonomically designed to reduce the pressure on lower back the abdominal region
- Soft and well ventilated
- Ideal for snatches and cleans & jerks
- Double stitched heavy duty nylon thread
- Colour: Black
- Size: Small/Medium/Large/Extra Large

GZ-SFWB (Small/Medium) GZ-SFWBX (Large/Extra Large)



WEIGHTLIFTING BELT EVA

- Made from high quality fabric and EVA material
- Ergonomically designed to reduce the pressure on lower back

GZ-SFWBE (Small/Medium) GZ-SFWBEX (Large/Extra Large)



GYM BALL WITH PUMP

- Material: Polyvinyl chloride (PVC)
- Anti burst & slow deflation
- Non slip surface
- Size: 55cm/65cm/75cm/85cm

GZ-SFYBWP



POWER LIFTING BELT

- Leather construction with buckling application
- Ergonomically designed to reduce the pressure on lower back
- Rigid and well ventilated
- Ideal for squats, bench presses and deadlifts
- Double stitched heavy duty nylon thread
- Colour: Black
- Size: Small/Medium/Large/Extra Large

GZ-SFPLB (Small/Medium) GZ-SFPLBX (Large/Extra Large)



WALL BALL

- Made from High quality 600 GSM non-tearing vinyl material
- Available in 2KG, 4KG, 5KG, 6KG, 8KG and 10KG

GZ-SFWBL



SLAM BALL

- Sand-filled with durable PVC exterior
- Rugged, textured surface
- Designed for throwing, slamming and catching
- Colour: Black
- Size: 4kg/6kg/8kg/10kg

GZ-SFSLB







MEDICINE BALL

- Made of Excellent quality textured rubber
- Provides good grip and high bounce
- Can be used during lunges, squats and other training exercise
- Size: 1-10kg

GZ-SFMCB



BULGARIAN BAG

- Made from High quality 600 GSM non-tearing vinyl material
- Ideal for full body workout through functional movements
- Available in 5kg, 10kg, 15kg, 20kg, 25kg

GZ-SFBRB



EXERCISE MAT

- Made from premium PU material cloth and high density cushioning foam
- Foldable design for easy carry and storage
- Used for various physical activities
- Size: 6ft x 2ft



STRENGTH BAG

- Made from High quality 600 GSM non-tearing vinyl
- Ideal for full body workout through functional movements
- Available in 5kg, 10kg, 15kg, 20kg, 25kg

GZ-SFSNB



WRIST / ANKLE WEIGHT

- Made from skin friendly polyester material
- · Has velcro closure which ensures weights do not shift or slide during motion
- Sizes Available: 500gm/1kg/1.5kg/2kg

GZ-SFWAW



YOGA MAT

- Material: Premium EVA (ethylene vinyl acetate)
- Anti slip textured surface
- Sweat Resistant and washable material
- Foldable design for easy carry and storage
- Used for various physical activities
- Size: 4mm(6ft x 2ft)/6mm(6ft x 2ft)

GZ-SFYGM







FOAM ROLLER

- Material: Premium EVA (ethylene vinyl acetate)
- Anti slip textured surface
- Used for various physical activities
- Size: 33cm x 13.5cm x 13.5cm

GZ-SFFMR



RESISTANCE BANDS

- Material: Latex
- Used for a variety of exercises
- Size: Extra light, light, medium, heavy and extra heavy

GZ-SFRTB



RESISTANCE TUBE SET

- Material: Latex
- 5Pcs resistance tube of different strength
- 2Pcs soft foam handle
- 1Pc safety door anchor
- 2Pcs ankle strap
- 1Pc travel carry bag

GZ-SFRTTS



SHOULDER PAD

- Material: High-density foam
- Easy slide design
- Provides control over the barbell

GZ-SFSDP



RESISTANCE TONING TUBES

- Material: Latex
- Pre-Attached D-handles
- Used for a variety of exercises
- Size: 10Lbs/20Lbs/30Lbs/40Lbs/50Lbs

GZ-SFRTT



AB ROLLER / WHEEL

- Non-slip foam grip for stability and control
- Two non-skid wheels for added stability and control
- Used for strengthening and toning abs, shoulders, arms and back

GZ-SFARW







AEROBIC STEPPER

- Material: Polyvinyl chloride (PVC) & polypropylene(PP)
- Non-slip surface
- Size available: 68cm & 75cm

GZ-SFABS



FOLDABLE PUSH-UP BOARD

- Foldable and portable
- Ideal for upper body workout
- Made of premium grade plastic material.

GZ-SFFPB



PLASTIC COLLAR

- Made of premium grade nylon and plastic material.
- Locking mechanism easy to lock and unlock
- Suitable for Olympic barbell

GZ-SFPTC



POWER GRIP

- Anti-slip handle
- High-strenth spring
- Rotation adjustment (10kg-40kg)

GZ-SFPWG



HANGING ROD

- Material: Steel
- Foam cushions for extra cushion and comfort for hanging

GZ-SFHIR



SPRING COLLAR

- Material: Solid steel
- Electroplated for durability
- Size: 23mm, 25mm, 28mm, 48mm and 50mm

GZ-SFSRC







PVC-PUSH-UPBARS

GZ-SFPPUB



REGULAR PUSH-UP BAR

GZ-SFRPB



S SHAPE PUSH-UP BARS

GZ-SFSSPB



SLEDGE HAMMER

- Solid and long handle single piece with weighted head hammer welded into long solid handle for unbreakable connectivity
- Size: 4kg/6kg/8kg/10kg

GZ-SFSDH

BOSU BALL

- Made from non-toxic PVC
- Non-slip base and anti-skid texture
- Burst resistant
- Ball pump and two detachable resistance bands handles are included

GZ-SFBB





DOWNLOAD THE CATALOGUE





OLYMPUS FABRICATORS PRIVATE LIMITED

87/A, Partapur Industrial Area, Meerut-250103 Customer Care: +91-1212977184, +91-9258158289 E-mail: info@genz.co.in Website: www.genz.co.in



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